



MODEL	SURFACE WALKERS	EACH
16MR	MirrOmullet	7.48
26MR New	MirrOmullet XL	7.79
74MR	Top Pup	6.95
75MR	She Pup	6.95
83MR	She Dog	6.95
84MR	Top Dog Jr	6.95
S84MR	Series III*	6.95
87MR	Popa Dog	6.95
94MR	Top Dog	6.95
95MR	He Dog	6.95

FLOATING TWITCHBAITS

5M		6.98
7M		6.88
S7MR	Series III*	6.88
10MR New	MirrO Prop	7.48

CRANKBAIT

L29MR	MirrOlip Series	6.81
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SUSPENDING TWITCHBAITS

14MR New	MirrOdine Mini	7.79
17MR	MirrOdine	7.79
18MR New	Heavy Dine	7.79
19MR	MirrOminnow	7.79
27MR	MirrOdine XL	7.79
20MR	Catch 2000	6.88
22MR	Catch Jr	6.88
S20MR	Series III*	6.88
S25MR	Catch 5 Series III*	7.43

SINKING TWITCHBAITS

4M		5.18
32M		5.30
S38MR	Series III*	6.34
51MR		6.88
S51MR	Series III*	6.88
52M		6.88
52MR		6.88
S52MR	Series III*	6.88
65M		6.13
77M		6.56

SPOTTED MODELS

TT		6.88
TTR		6.88
STTR	Series III*	6.88

TROLLING LURES

111MR	Deep Diver 25'+	13.43
113MR		13.94

Letter "R" designates Rattler models.

*Series III - Holographic baitfish pattern with MirrOred hooks



MODEL	FRESH WATER	EACH
12LS		4.89
15LS		4.95
21LSR		4.89



MODEL	SOFT PLASTICS	EACH
MRSS3	Soft-Sardine™ 3"	4.99
MRSS4	Soft-Shad™ 4"	4.99
MRSM4	Soft-Minnow™ 4"	4.99
MRSM5	Soft-Mullet™ 5"	5.19

SCENTED SOFT PLASTICS

MRLJ	Lil-John™ 4"	4.99
MRSP5	Provoker® 5"	5.19

PUSH-ON STYLE JIG HEAD

MJH	1/16 Oz. - Lead Color	3.69
MJH	1/8 Oz. - Lead Color	3.69
MJH	1/4 Oz. - Lead Color	3.69

SCREW-LOCK STYLE JIG HEAD

MJSL	1/16 Oz. - Lead Color	3.69
MJSL	1/8 Oz. - Lead Color	3.69
MJSL	1/4 Oz. - Lead Color	3.69



Paul Brown's Famous Originals

MODEL	EACH
OR Paul Brown's Original	8.99
ORF Paul Brown's Floating Original	8.99
FB Paul Brown's Fat Boy	8.99
FBF Paul Brown's Floating Fat Boy	8.99
DEV Paul Brown's Devil	8.99

Our objective has always been to have all models available in every color at your favorite tackle dealer. Mission impossible! We have tried but haven't succeeded, so we offer a compromise — Direct Mail Service.

Our policy is not to compete with your tackle dealer, however, if you are unable to find the model and/or color at your local sporting goods dealer, complete an order form and fax it to us at — **727-587-0784.**

Thank You!



Iland Lures (Salt Water Big Game)

MODEL	EACH
Black Hole	23.68
Black Hole Flasher	24.46
Cruiser	40.17
Express	38.10
Express Flasher	38.85
Hoo-La Hood	17.43
Iland Hood	14.41
Ilander	23.68
Ilander Flasher (All colors included)	25.74
Ilander Flasher Heavy-Weight	27.80
Jr Ilander	23.68
Jr Ilander Flasher	25.74
Mistress	24.71
Out-Rider	16.47
Sailure	18.54
Sailure Flasher	19.56
Sea Searcher	38.10
Sea Star	24.71
Sea Star Flasher	25.74
Tracker	17.50
Tracker Flasher	18.53
Iland Silk	11.99

ACCESSORY ITEMS

Key Chains

Model	Each
Key 1 (One)	2.99
Key 2 (Two)	5.78

Window Decals Boat or Car

MDR - MIRRORLURE RED DECAL	3.99
MDW - MIRRORLURE WHITE DECAL	3.99
ID - ILAND DECAL	3.99

Caps

MG - MIRRORLURE GRAY	8.50
IS - ILAND STONEDASHED	8.50

Visors

MSV - MIRRORLURE STONEDASHED	8.50
IKV - ILAND KHAKI	8.50

REPLACEMENT HOOK KITS

RED	4.99
SILVER	4.99

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