

# "Paul Brown's Famous Originals!"



Paul Brown's Original  
Paul Brown's Floating Original



Paul Brown's Fat Boy  
Paul Brown's Floating Fat Boy



Paul Brown's Devil



Paul Brown, the inventor.

The "Paul Brown Revolution" began in 1974, in a garage that Paul and his wife, Phyllis, called "The Shop". Today MirrOlure, is producing Paul's line of lures under the watchful eye of Paul himself.

What has always been the Brown's dream is now coming to reality, the ability to supply Paul's special line of lures to every angler from Texas to North Carolina.

*"I am Paul Brown, and I assure you, every detail we put into the production of the my Original Series is being followed to the letter, in MirrOlure's plant.*

*So now, what you wished for is coming true... a Paul Brown Original Series Lure, whenever you want one... at a tackle dealer near you."*

**"New Package...Same Great Lure!"**

FIVE MODELS TO CHOOSE FROM: Paul Brown's Original, Paul Brown's Floating Original, Paul Brown's Fat Boy, Paul Brown's Floating Fat Boy, Paul Brown's Devil



01 Pearl Chartreuse Back



02 Strawberry White Tail



03 Strawberry Black Back



04 Glow



05 Purple Chartreuse Belly



06 Chartreuse Black Back



07 Silver Chartreuse Tail



08 Pink Silver



09 Black Gold Orange



10 Pearl Black Back



91 Chartreuse Gold White Belly



92 Amber Chartreuse Tail



93 Bone



94 Avocado Orange Tail



95 Dayglow



96 Copper Top



97 Black Chartreuse Tail



98 TX Chicken



99 Emerald Green Silver